

The logo for NALAS, featuring the word "NALAS" in a bold, white, sans-serif font with a black outline. The letters are set against a stylized background of yellow and blue shapes that resemble a jagged arrow or a lightning bolt pointing downwards and to the right.

Network of Associations of Local Authorities of South-East Europe  
Réseau des Associations de Pouvoirs Locaux de l'Europe du Sud-Est

The logo for nexpo, featuring the word "nexpo" in a lowercase, grey, sans-serif font. The letters are set against a white background with a yellow shape above the 'n' and a blue shape below the 'o', mirroring the colors and style of the NALAS logo.

**IX NALAS General Assembly**

Sarajevo,

11 April 2014



✧ **NEXPO objective** is to bring together local governments, local government associations, development agencies, civil society and businesses from South-East Europe and beyond.

✧ **NEXPO promotes** the role of local governments and the process of decentralization, provides regional networking, regional businesses and building peace and stability.



# Driving forces **to continue ...**



Strategic commitment of NALAS to  
**institutionalize NEXPO**

# Matchmaking 179 municipalities



## Platform: 50 municipalities

162 profiles, 2 sponsors,  
30 countries, 450 participants

2 sponsors,

162 profiles, 30 countries, over 1200 participants

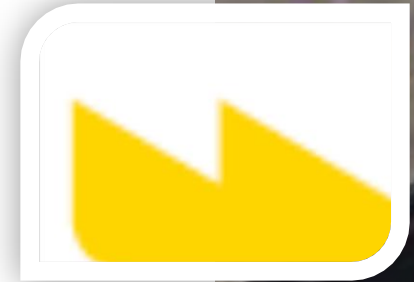
the official views, workshops,

230 Mayors, 230 journalists, including 82 speakers

from 270 LGs



# Today, we develop a new NEXPO edition



Network of Associations of Local  
Authorities of South East Europe



National Association of  
Municipalities in the Republic of  
Bulgaria



Municipality of Plovdiv



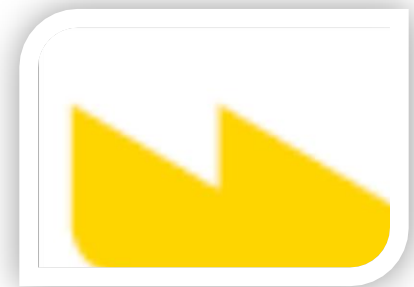


# Topic of NEXPO 2015



## Cities and Regions

Engines of Economic Growth  
in South-East Europe



NEXPO 2015 will be held

**13-15 May 2015**

**Plovdiv,  
Republic of Bulgaria**





# Venue of NEXPO 2015



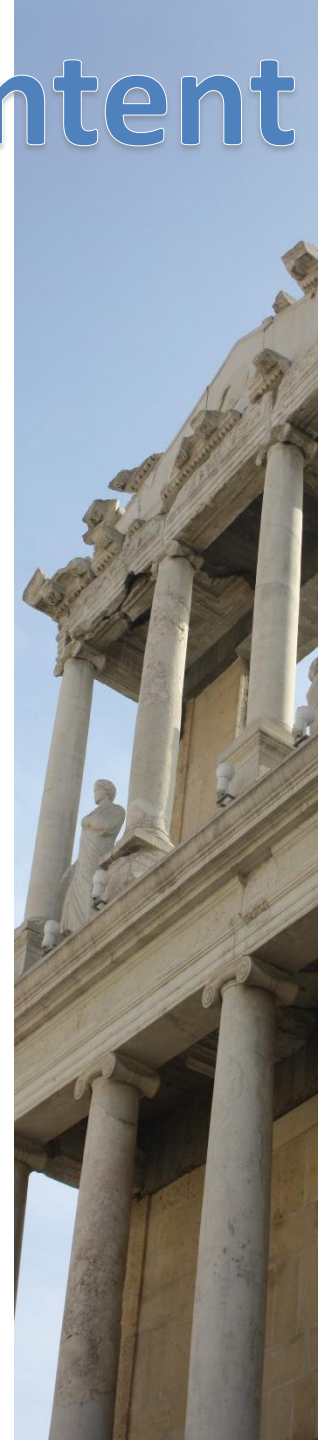
## International Fair Plodiv

The Fairground is one of the largest exhibition sites in Southeast Europe with complex of 17 multifunctional exhibition pavilions and tradition of 122 years.





# NEXPO 2015 Content



# NEXPO 2015 Content



## **NEXPO 2015 Content**

### ***Fair Exhibition***

Having a booth at NEXPO makes you visible and easily accessible. Use the opportunity to meet people, exchange experiences, learn new things, compare with others, promote your work and find potential partners and investors.

### ***NEXPO Workshops***

NEXPO workshops are the perfect place to learn new things, exchange experiences and identify success stories, models and partners.

### ***Site Visits***

The Site Visits organized within NEXPO 2015 programme are a unique opportunity to get first hand information about the successful projects of the City of Plovdiv and its public enterprises and institutions.





## *Matchmaking*

The Matchmaking Platform, launched during NEXPO 2013, is further upgraded to enable the municipalities and the private sector to meet, present each other and identify collaboration opportunities.

## *Mayors' Café*

Mayors' Café is a dedicated environment where mayors meet with fellow mayors. Mayors' Café is the perfect place for face to face discussions on cooperation, investments, donations or twinning.

## *Cultural Programme*

NEXPO 2015 will offer a podium for cultural exchange of South East Europe. From folk dancers to choirs and contemporary artists, all will participate in the cultural programme of NEXPO.





# NEXPO 2015 Programme



## Day 1

- CONFERENCE – “Governance for Growth”
- General Assembly of NALAS
- General Assembly of NAMRB

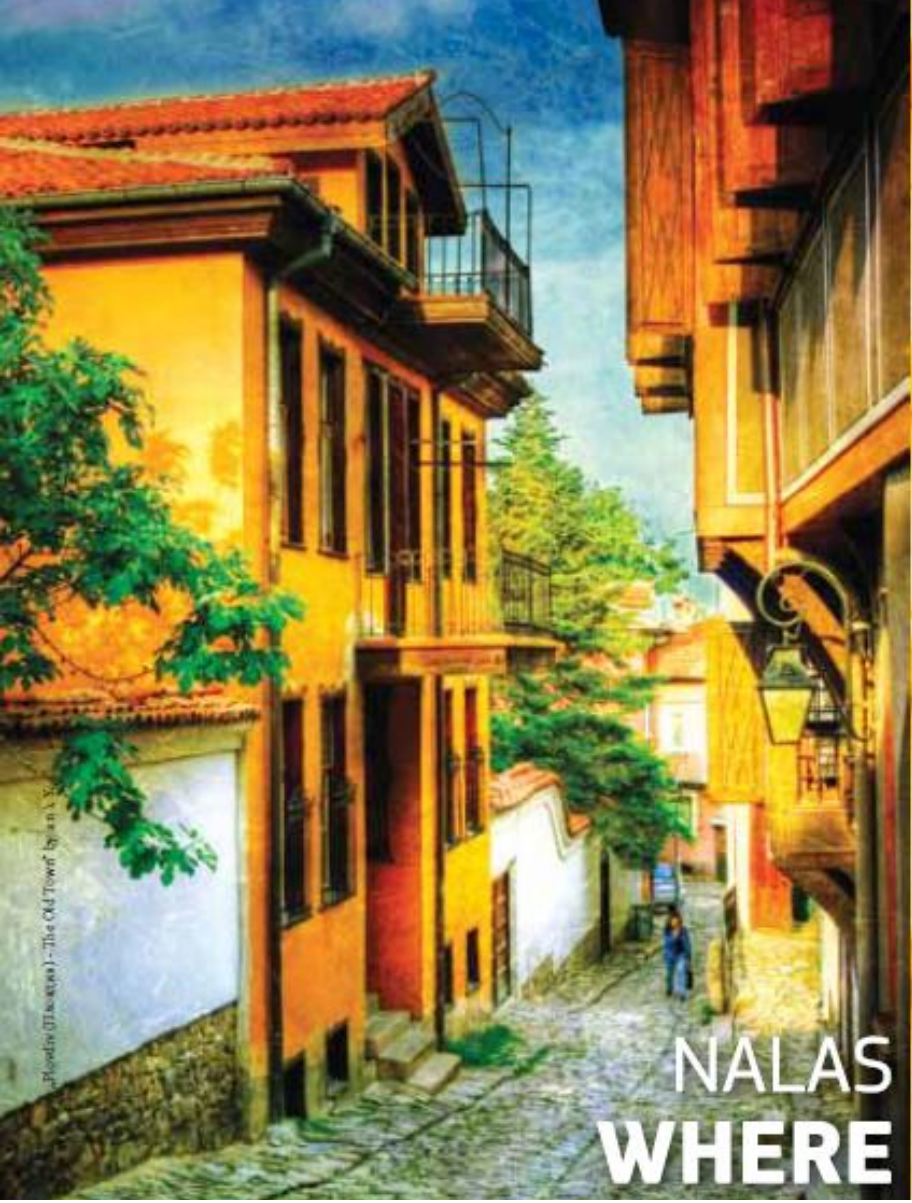
## Day 2

- NEXPO 2015 Fair Opening
- NEXPO Fair
- Workshops
- Mayors’ Café
- Matchmaking
- Cultural Programme
- Site Visits

## Day 3

- NEXPO Fair
- Workshops
- Mayors’ Café
- Matchmaking
- Cultural Programme
- Closing of the NEXPO 2015 Fair





„Plovdiv (Bulgaria) - The Old Town“ by an V.V.



# CITIES & REGIONS

Engines of Economic Growth  
in South-East Europe

NALAS International Municipal Fair  
**WHERE IDEAS COME TO MEET**

Plovdiv, Bulgaria 13-15 May 2015

**Thank you for your attention!**