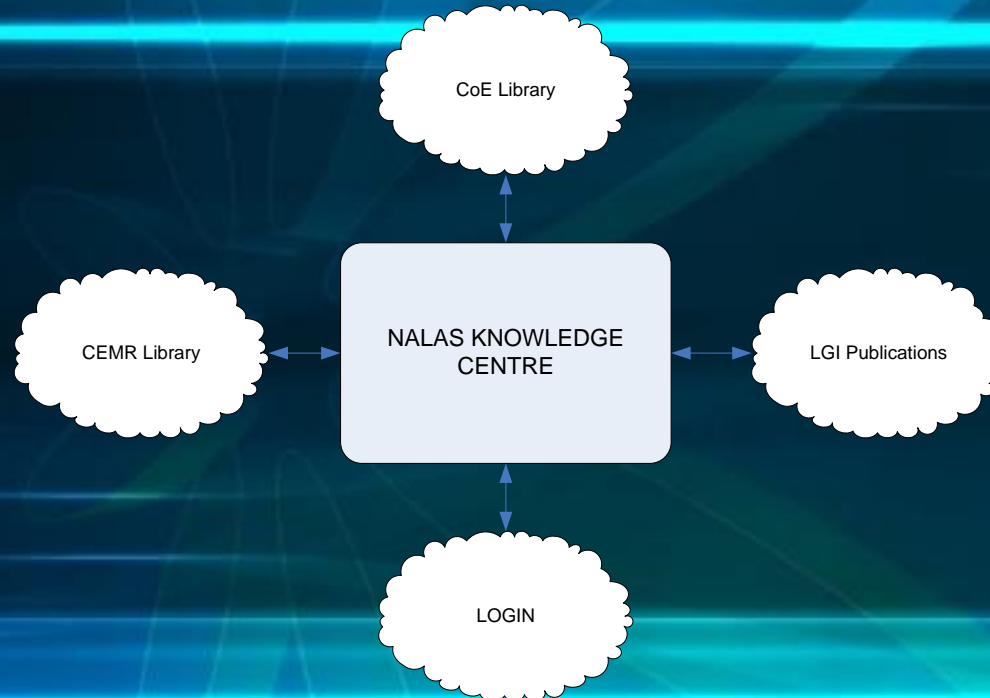
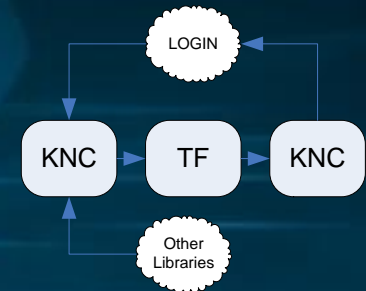


NALAS.eu



Topic-Oriented Knowledge Centre

- Focused on content
 - Cross-border analysis, comparisons, best practices
 - Collection of challenges, implemented and/or proposed solutions
- Products
 - Products of NALAS, the task forces and the working groups
 - Added value to current important, but maybe overlooked products
- Examples:
 - Added interactivity to toolkits and documents produced by other information sources
 - Equalization formula – comparing various proposed models with current data supplied from a number of countries.
 - Database of experts
 - EU integration related documents
 - Documents produced by the task forces



Topic-Oriented Knowledge Centre

- Functions:
 - Advocacy
 - Member Services
 - Public information reaching out media and civil society
- Gathering and producing information:
 - Documents produced by the task forces
 - Already existing documents about the local self-government in South-East Europe
 - EU integration related documents
 - Database of experts from SEE in various fields

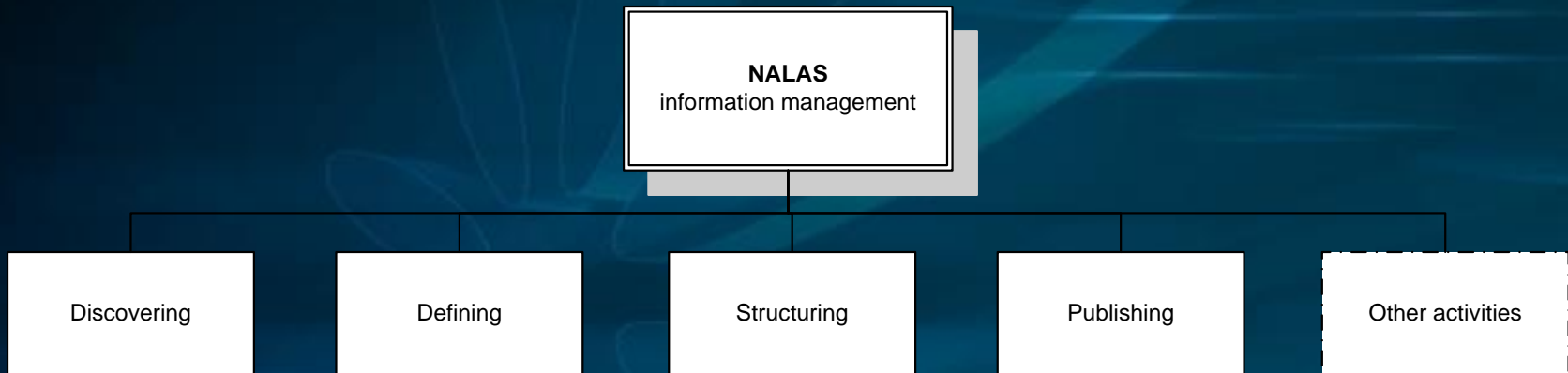
Target audience

- Delivers information to powerful people with similar problems, but different backgrounds
- Collects information from specific groups of members (e.g. mayors, experts, policymakers etc.)
- General group: interested visitors, potential partners and donors who visit the site to learn about the organization.

Target audience

- Member Associations
- Partner Organizations
- Task Forces (as special case)
- Potential Members and Partners/Donors
- Central Authorities

Information Management



- Usability (is the site intuitive and easy to navigate? Can each user quickly accomplish specific tasks?)
- Simplicity (i.e. can a mayor with poor computer skills get and/or submit valuable information)
- Accessibility (i.e. can everyone access the site, including PDA and smartphone users?)