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# MUNICIPAL ECONOMIC PROMOTION

# PLANNING EXISTS MORE THAN 3000 YEARS



THE OLDEST KNOWN “REAL” URBAN  
PLAN IS FORMA URBIS ROMAE  
18 X 13 M IN MARBLE PLATES  
15% PRESERVED  
1186 FRAGMENTS



INFO : <http://formaurbis.stanford.edu/>

# M. E. DEVELOPMENT DEPENDS ON

## EXOGENE FACTORS

- Geostrategic position
- Climacy....
- Legislative framework
- Financial framework
- .....
- .....

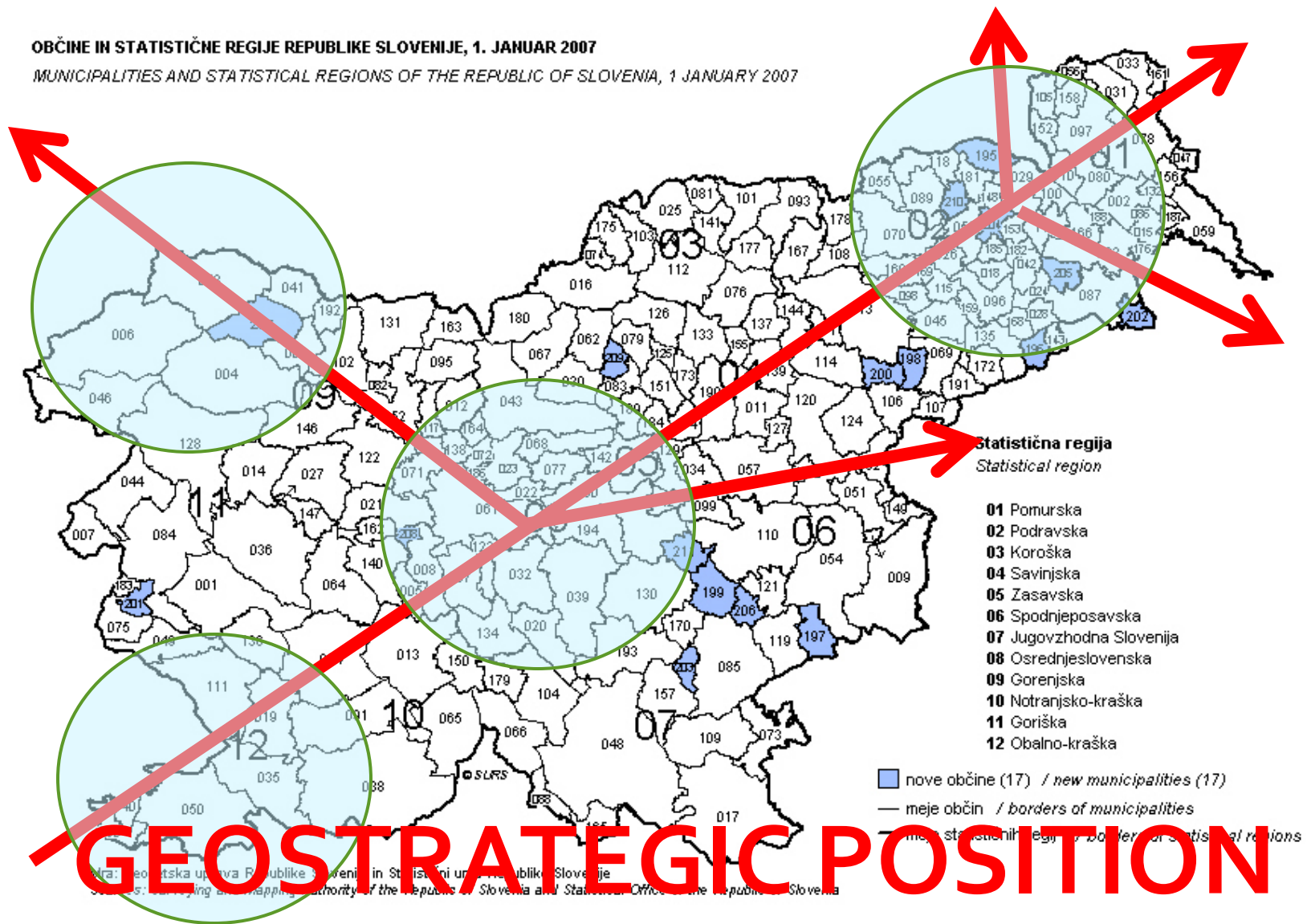
Of the country

## ENDOGENE FACTORS

- Municipal policy
- Quality of input data
- Accurate analysis
- Development plan  
**scenarios**
- Spatial plan
- Monitoring  
implementation
- Quick and wright  
response to mistakes  
and changed needs

**OBČINE IN STATISTIČNE REGIJE REPUBLIKE SLOVENIJE, 1. JANUAR 2007**

MUNICIPALITIES AND STATISTICAL REGIONS OF THE REPUBLIC OF SLOVENIA, 1 JANUARY 2007



OBČINE IN STATISTIČNE REGIJE  
MUNICIPALITIES AND STATISTICAL REGIONS



# LEGISLATIVE FRAMEWORK



Vira: Geodetska uprava  
Sources: Surveying and mapping authority

061  
Municipalities (17)  
Municipalities  
borders of statistical regions

OBČINE IN STATISTIČNE REGIJE  
MUNICIPALITIES AND STATISTICAL REGIONS



**FINANCIAL FRAMEWORK**  
**NOT ALWAYS-**  
**IT DEPENDS ON LEGAL**  
**FRAMEWORK**



Vira: Geodetska uprava  
Sources: Surveying and mapping agency

Statistical regions (17)  
Municipalities  
Borders of statistical regions



# MUNICIPAL POLITICS

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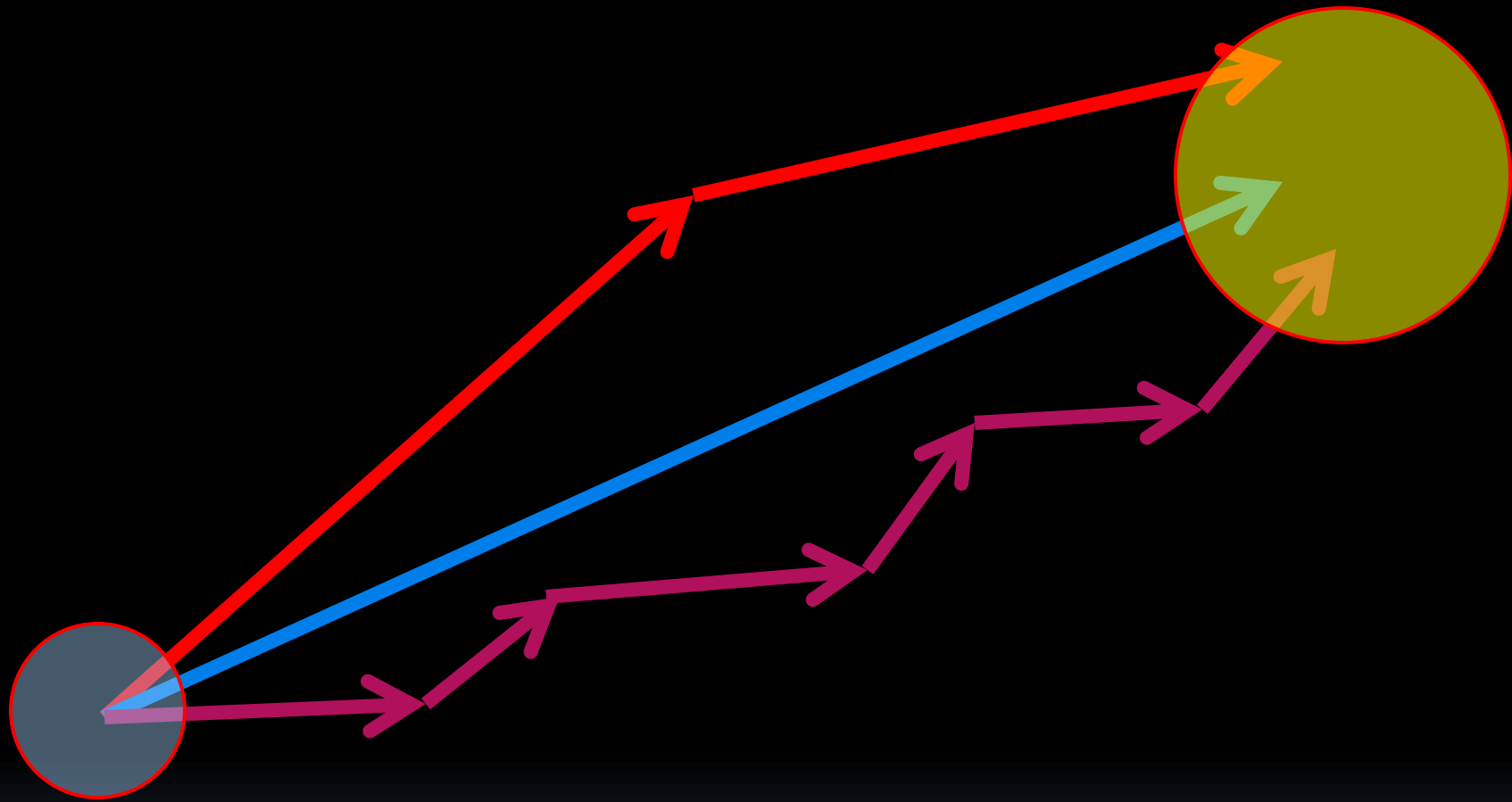
# MUNICIPAL POLICY

WE NEED TO KNOW  
WHAT WE WANT



# WE NEED EXACT DATA AND A GOOD ANALYSIS

- TO KNOW WHERE WE ARE
  - WE CAN'T GO WHERE WE WANT TO GO  
IF
  - WE DON'T KNOW WHERE WE ARE
- 



DEVELOPMENT PLAN SCENARIOS




AFTER CHOOSING MOST SUITABLE  
OR FEASIBLE SCENARIO

WE DEVELOP SPATIAL PLAN

TO PRESERVE PUBLIC INTEREST  
AND

TO MEET THE NEEDS OF A QUICKLY  
CHANGING ECONOMY



MUNICIPALITIES  
DO NOT NEED TO IMPLEMENT  
PLANS



INVESTORS DO !

IF THE PLANS ARE WHAT WE EXPECTED TO BE



ALL WE NEED IS TO MONITOR

and

RESPOND WRIGHT AND QUICKLY  
TO MISTAKES DONE AND CHANGING NEEDS



SOUNDS EASY ??  
BUT IT TAKES A LOT OF TIME  
AND A HELL OF A WORK



Thank you for your attention!